

**INTERCOLLEGIATE
BROADCASTING
SYSTEM**

NEWSLETTER

59/60 - 5 FEBRUARY, 1960

Here are the news highlights in this issue.....

BOARD HOLDS MEETING IN NEW YORK, ANNOUNCES ORGANIZATIONAL
CHANGES.....

GREG TUCHAY ANNOUNCED PUBLIC RELATIONS ASSOCIATE FOR IBS.....

FCC CALL LETTER POSITION CONSIDERED MILESTONE IN IBS CRUSADE
FOR DESERVED RECOGNITION OF COLLEGE RADIO.....

FM DEPARTMENT PROGRESSES TOWARD TEST CASE ON LOW POWER
COMMERCIAL FM.....

PORTERFIELD RESIGNS, REPLACED BY COONS AS MANAGER OF MEMBER
SERVICES FOR IBS.....

CHARLES QUIGLEY NAMED TO VACANCY IN BOARD OF DIRECTORS.....

WNPC, NORTH PARK COLLEGE, BECOMES NEW FULL MEMBER.....

SYSTEM ENFORCING "GET TOUGH" POLICY ON DUES VS. SERVICES.....

ALL THESE AND OTHER STORIES IN THE IBS NEWSLETTER !

The Intercollegiate Broadcasting System publishes the IBS Newsletter for its
Member Stations throughout the world. Published by the IBS Press at Storrs, Ct.

NOTICE: All communications for the Script Library, the Member Services
Department, or the Newsletter and Master Handbook should now be mailed to:

Joseph D. Coons.
113 Dunn Road
Hamden, Connecticut

Business reply postpaid envelopes will shortly be available for the new address.

AT A MEETING OF THE BOARD OF DIRECTORS on February 6th the invitation of General Manager John B. Pegram of IBS station WKCR at Columbia Univ. was accepted to hold a SPRING MEETING of all campus radio stations under the sponsorship of IBS at the about-to-be-opened new studios of WKCR. Board Chairman Abraham appointed System President Borst as Chairman of the committee to plan the meetings. IBS Program Manager Bateman and Member Services Manager Coons will also serve on the planning committee, with Coons to be MC of the meetings. One of the tasks of the committee is to give thought to the choice of the most convenient date for this meeting; probably sometime during April. Watch for it in the next issue of the Newsletter.

This Board meeting, held at John Jay Hall of Columbia University also at the invitation of WKCR, accepted the resignation of Dennis Porterfield from the post of Manager of Member Services and appointed Sales Manager and Editor C Coons to fill the post. Mr. Porterfield yielded to the pressures of a night program of advanced studies. IBS Treasurer and Press Department Manager Crompton will assume the distribution functions for the Newsletter and the Master Handbook from Coons so that he may have more time to carry on a campaign in conjunction with the Public Relations and Publicity Departments to greatly enlarge the membership of the System.

In reviewing the activities since the Board meeting in Storrs, Connecticut, last summer, President Borst reminded the Board that "we will need to put much effort towards increasing our active membership if we are to have the means of expanding System services to the desired level this year." New activities in the Member Services, Public Relations (see below) and Publicity Departments are expected to implement this, as well as the open spring meeting at Columbia.

President Borst announced that College Radio Corporation President Vance, founder of the National Association of College Broadcasters, had given permission to IBS to publish his statement that "NACB plans no activities for the CRC-represented stations." NACB was organized several years ago when the requirements of membership in IBS excluded a CRC-represented station from the System. The need for IBS-type services caused the formation of NACB, which has not been able to provide, in practice, any of the IBS services. Now, of course, all stations are free to belong to IBS regardless of their advertising representation.

GREG TUCHAY, University of Connecticut Senior and Manager of WHUS-FM&AM, has been named Public Relations Associate for IBS. In this most important post Tuchay will work on correspondence and contact with non-member stations in an effort to increase IBS membership this semester. Address him at WHUS, University of Connecticut, Storrs, Connecticut.

Tho the fluke kept Greg from attending the Board meetings, his report to the Board indicated that he was already in contact with several New England area stations with regard to IBS membership.

JOE COONS AS MANAGER OF MEMBER SERVICES replaces Porterfield in the processing of applications of transfer from conditional membership in IBS to full Membership. The requirements of Membership in IBS as to the facilities and operation of the station mean that the System has a lot of checking to do in processing such applications. Also of course, Member Services, is designed to handle much of the individual consultation services to member stations. Note Coons new address on page 1.

THE FCC HAS REVERTED TO THE OLD POSITION it held on call letters, was the report of George Abraham, Manager of the Washington Office of IBS. This viewpoint is that college campus-carrier stations are entitled to the protection of call letter registration. A registered call has long been a requirement of full Membership in IBS, and the FCC has been honoring the registration of calls by the Washington Office for over 10 years.

This registration position had recently been changed when the Commission instituted a procedure of withdrawing calls from campus stations when a licensed service requested the call of a campus station. IBS allotted funds and all possible effort and legal aid to a campaign to continue call registration for campus stations, a campaign which clearly **PAID OFF TO ALL CAMPUS STATIONS**.

Calls registered since the status quo was regained are: WCXU for Xavier University, WRGW for George Washington University, and KASN for Arizona State University. Wilson College, newest IBS member, was registered WLC L which was their 13th choice out of 20 listed!

Stations with no registered call are urged to contact the Member Services Department at once in order to obtain one.

FM DEPARTMENT PROGRESSING toward a test case on the subject of low-power commercial FM, reported Department Manager Charles Quigley. Two IBS members are working with Quigley in the preparation of the necessary documentation to be presented to the Commission shortly.

The FM Poll of all colleges to determine their interest in this possible form of broadcasting at the 10 watt level with the income advantages of advertising is bringing in a gratifying return, Quigley also reported. He also points out that an error crept into the poll letter -- operator requirements for the proposed system would be that non-license-holders not under the supervision of a license holder would be limited to actions like turning the equipment on and off, not the more strict requirements stated earlier. Write IBS for a description of this proposed service if you haven't seen it!

CHARLES QUIGLEY was named at the Board meeting to fill the vacant Board chair created by the resignation of former Engineering Manager Allen Perlin. This post has been vacant for some time now. Quigley has been associated with the System for many years now, proving his steadfast interest and work toward college radio has not ended when he graduated from Johns Hopkins University and had to turn in his key as Manager of WJHU there. Charlie continues as Manager of the FM Department for the System.

WNPC, IBS STATION AT NORTH PARK COLLEGE has become a full Member of the System as the Board of Directors concluded the formalities of granting this status at the recent Board meetings in New York. A certificate of Membership is on the way in on the way to WNPC Manager Jim Engwall.

A REALISTIC POLICY ON DUES PAYMENT is only necessary to be fair to "the faithful," reports System Treasurer Crompton at the Board meetings. A very sloppy attitude toward the payment of IBS dues seems to be prevalent at many stations. The need to send several bills and reminders, including letters to faculty advisors, severely holds back the productivity of the Business Department of the System. The Board took a "dim view" of 3 years outstanding dues on the part of stations at Southern University, Connecticut Teachers College at New Britain, Colby College, and North Central College and expelled them all!

WKCR, Columbia University, is to host both IVY and IBS conventions this spring. WKCR, dedicating its new studios in the recently-constructed Student Union, will bring in over 200 media buyers from the New York area to the dedication. The IBS Board inspected the new construction while meeting next door in John Jay Hall and was most impressed by the facilities that WKCR will have available.

IBS SCOOPED "NEWSWEEK" on the Harvard story --- to see what we mean, see the WHRB blurb bottom of page 94, NEWSWEEK, February 8, 1960.

MIAMI UNIVERSITY IS ON FREE AIR according to the Dayton DAILY NEWS. The story reports that WMUB-TV, channel 30, is on the air now, broadcasting from the school's new TV and Radio Center which was recently completed. The TV station is accompanied by the FM operation, WMUB, which is an IBS station.

WYBC-FM, YALE UNIVERSITY, was dedicated in New Haven recently. Station Chairman Clinton Brooks, in his remarks before the audience, said, "we now extend beyond Yale to the New Haven community, too. Our principle function is communication.we dedicate ourselves.....to the prevention of..... misunderstandings....., we also dedicate ourselves to the highest principles of radio broadcasting."

In addition to Chairman Brooks, New Haven Mayor Richard C. Lee and Yale President A. Whitney Griswold spoke at the ceremonies.

IBS extends its congratulations to Yale and WYBC-FM in their new work together, complementing each other and New Haven with a productive association and a valuable service.

CURRENT MEMBERSHIP DUES still has not been paid by several IBS member stations, despite several notices and letters to all concerned faculty advisors in an attempt to pry loose \$35. (It would have been \$30 if the station had paid within 30 days of billing.) The Board of Directors considered it necessary to cut back the budget for the remainder of the academic year because of this lack of expected income. All stations suffer for the carelessness of a few.

The first dues notices were out on October 25th, 1959, now four months ago. Follow-ups were out at least every 30 days, Treasurer Crompton reports. Next month's Newsletter will carry a list of those still outstanding.

AS A CLOSER, we quote the FCC:

""30" is a term generally used by telegraphers. It means "that is all", "the end", or "goodnight". In the early days of news reporting, Washington correspondents wrote by longhand, and their copy was transmitted by telegraph. To mark the end of an item, telegraph operators adopted the symbol "XXX". Since the X's constitute the Roman numerals for "30", this practice popularized the use of "30" as a sign off signal."

But now that your editor has the story behind the signature we find we've already changed it.....to: